



Minutes

Meeting of the Baltic Sea Academy 29th of August 2011 in Hamburg

1. Dates and time

28. August 2011 at 19.30 Dinner for all participants and experience exchange

29. August 2011

Start: 09.00

End: 17.00

2. Seminar venues

Hotel Baseler Hof, Esplanade 11, 20354 Hamburg, www.baselerhof.de

3. Participants

21 persons from members of the Baltic Sea Academy and Vaclovas Kontrauskas, Vilnius Chamber of Commerce, Industry and Crafts

4. Agenda

1. Report and discussion on project proposals submitted during the first half of 2011

Further vocational training: Corporate Social Responsibility for SMEs

- Development CSR training, practical testing and transfer of methods
- Partner: Hanse-Parlament, Berufsakademie Hamburg, HWK Byalistok, HWK Lodz, Hungarian Association of Craftmens Corporations, Norwegian Federation SMEs, University Lund
- Duration 2 years: 1.10.2011 – 30.9.2013
- Outlook: very good chances; very likely to be approved, just formal contract outstanding

Career and Study Advice by Means of a Vocational Navigator

- Development of vocational navigator for Poland and Lithuania; Testing in Germany and Poland, transfer in Baltic Sea Region
- Partner: Baltic Sea Academy, Berufsnavigator GmbH, Berufsakademie Hamburg, HWK Danzig, Vilnius Chamber for Commerce, Industry and Crafts, Pädagogische Universtät Vilnius, HWK Trondheim
- Duration 2 years: 1.10.2011 – 30.9.2013
- Outlook: Very good, informally approved

Social Responsebility and Flexicurity in SMEs

- Development CSR training, practical testing and transfer of methods

- Partner: HWL Lodz (Lead Partner), Universität Byalistok, HWK Warschau Stadt, HWK Posen, Hanse-Parlament, TU Danzig, Pädagogische Universität Vilnius
- Laufzeit 2 Jahre: 1.10.2011 – 30.9.2013
- Outlook: unlikely, no formal rejection yet

QUICK IGA : Innovative SMEs by Gender and Age

- Promotion of Innovations in SMEs by higher participation of females and elderly employees, north-south transfer, transfer of results in the BSR
- Partner: Hanse-Parlament, HWK Schwerin, HWWI, IHK Minsk, Pädagogische Universität Vilnius, State Education Centre Lettland, Arbeit und Zukunft Hamburg, Satakunta University, IHK Brest, Technische Universität Danzig, Norden Association, Nordic Foundation of Crafts, Universität Byalistok (Foundation)
- Duration 33 months: 1.10.2011 – 30.6.2014
- Outlook: rather positive, very good assessment, formal decision in September, Implementation likely

Energy Efficiency and Environmental Partnership for SMEs in Russia

- Promotion of energy efficiency and establishment of partnership
- Partner: Hanse-Parlament, HWK Kaliningrad, SME Association Kaliningrad, HWK Leningrad Region, HWK St. Petersburg, St. Petersburg State University, Zentrum für Energie-, Wasser- und Umwelttechnik Hamburg
- 2 step procedure: 1. Phase Concept, 2. Phase application
- Outlook: Concept was not approved for formal reasons

SME Knowledge Partnership with Universities in Baltic Sea Region

- Strengthening of cooperation between academic institutions and SMEs in the BSR in teaching and R&D
- Partner: Hanse-Parlament, Baltic Sea Academy, Berufsakademie Hamburg, Pädagogische Universität Vilnius, Satakunta University, Technische Universität Danzig, HWK Danzig, Hydromechanika Wieslaw Szajda (Company)
- Pilot-Project, Duration 18 months (1.11.2011 – 30.4.2013)
- Outlook: no information yet, but unlikely, very high competition and only 2 – 3 projects will be approved end of September 2011

Hanseatic Tradition for VET: Mobility Strategies for Promoting Entrepreneurship Skills of VET Students (HansaVET)

- LP Valsts izglitibas saturs centrs (VISC); Hanse-Parlament PP
- LdV Inno-Transfer; no information yet

SaTaVa II creating new learning environments for international entrepreneurship

- LP Satakunta University; Baltic Sea Academy Project-Partner
- no information yet

Improvement of quality of studies and amplification of internationality

- LP Pädagogische Universität Vilnius; Hanse-Parlament PP
- Sozial-Fonds; no information yet

JOB MARKET INNOVATIONS

- LP Białostocka Fundacja Kształcenia Kadr ; Hanse-Parlament PP
- approved

2. Discussion of the results of the survey regarding the innovation needs of SMEs

The survey results are presented and discussed. Notice shall be published in a book together with a study on overall economic development in the BSR.

3. Development of two new R&D projects

- a) Topics based on the survey results
- b) Design of two new projects
- c) selecting and specifying the partner to implement the projects
- d) division of labor concerning the preparation of the project proposals for 2011

Developed and discussed four proposals:

Non-State-Actors Belarus

- Deadline for Concept Note: September 1, 2011
- After positive evaluation submission of full application form
- Lead Partner: Belarussian Chamber of Commerce and Industry
- Project Partner:
 - Hanseatic Parliament
 - Brest Chamber of Commerce and Industry
 - Gomel Chamber of Commerce and Industry
 - Minsk Chamber of Commerce and Industry
- Title: Strengthening the economic self-government and development of new supporting measures for SMEs in Belarus
- Duration: 30 months

Non-State-Actors Russia

- Deadline for Concept Note: October 6, 2011
- After positive evaluation submission of full application form
- Max. Partner: 4 (at least 1 partner from the EU MS)
- Potential Project Partner:
 - Hanseatic Parliament
 - Handicraft Chamber Leningrad Region
 - Russian Chamber of Crafts
 - Handicraft Chamber Region Kaliningrad
- Title: still to be discussed

Baltic Sea wide recognised Energy Consultant

- Lead Partner: Hanseatic Parliament
- Duration: 3 years
- Budget: ~ 2 Mio €
- Objective: sustainable increase of energy efficiency as well as promotion of environmental protection through
 - Development, test, and implementation of a Baltic Sea wide recognised further education programme „Energy consultant“

- Information campaign for SMEs
- Activities: Analyses of needs; development of the training programme; practical testing of the training programme; setting standards, development of examination regulations, Baltic Sea wide recognised certificate; transfer of the programme Baltic Sea wide
- Programme: Intelligent Energy Europe (call 2012)

Supporting closed loop recycling management (Cradle to cradle)

- Lead Partner: Baltic Sea Academy
- Duration: 3 years
- Budget: ~ 2.5 Mio €
- Objective: sustainable support of closed loop recycling management in the Baltic Sea Area
 - Development, test, and implementation teaching modules in existing dual study programmes
 - Training of recycling-consultants for SMEs
 - Information campaign and workshops on closed loop recycling management for SMEs
- Activities: development of modules for dual study programmes; train the trainer programme for universities which enables them to qualify SME-consultants; training programme for SME-consultants; know-how and technology-transfer; best practice transfer
- Programme: Leonardo da Vinci (?) (call 2012)

Proposal TU Brest: „We propose to hold workshops (to prepare guidelines) for small and medium-sized enterprises on the topic "How to participate and win the tenders in public procurement". An implementation is examined in Baltis Supply Project.

4. Information and debate on EU funding

- a) Presentation and consultation of other topics
- b) Presentation and Consultancy EU Funding for 2012
- c) coordination of further action on project proposals for 2012

Be presented and discussed in detail:

- FP 7 – Overview
- FP 7 – Socio-economic Sciences and Humanities (FP7-SSH)
- FP 7 – Socio-economic Sciences and Humanities (FP7-SSH)
- FP 7 – Research for the Benefits of SME
- FP 7 – Research for the Benefits of SME association
- FP 7 – Regions of Knowledge
- ESPON 2013
- Territorial Monitoring in a European Macro Region (BSR)

5. Consultation/Presentation of a brochure for the Baltic Sea Academy

It is developed a design of a brochure. The brochure will be published in early 2012.

6. To do list regarding BSR-QUICK Project:

- a) Three cluster studies
- b) General Study for the Baltic Sea Region
- c) Manuals and Booklets
- d) Business- and Investment-Plans and smaller R&D Solutions

The individual works and dates will be discussed and agreed.

7. Further development of R&D network and design of a map „Center of Excellence“

The idea will be presented. The concept is evaluated very positively and discussed in detail. Further discussions will take place at the General assembly on 17.11.2011 and in the work groups WP 3 and WP 4.

8. AOB

There is no further need for advice.

Hamburg, 4. September 2011

For the minutes: J. Hogeforster

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