



Protocol of the Meeting of the Working Group WP 7 "Policy change" QUICK Project on 9 and 10 September 2010 in Bydgoszcz

Participants

1. Jürgen Hogeforster, PhD, Hanseatic Parliament
2. Lucyna Döding, Hanseatic Parliament
3. Marek Butrym, Chamber of Crafts in Warsaw
4. Dorota Gromadzka, Chamber of Crafts in Warsaw
5. Johanna Vannes, Baltic Institute Tampere
6. Agnieszka Miśkiewicz, Chamber of Crafts in Łódź
7. Dariusz Gobis, Chamber of Crafts in Gdańsk
8. Marta Kurzawa, Chamber of Crafts in Gdańsk
9. Wojciech Konkel, Labour Administration in Gdańsk
10. Harry Bjerken, Oslo
11. Jerzy Bartnik, Chamber of Crafts in Poznań
12. Tomasz Wika, Chamber of Crafts in Poznań
13. Katarzyna Dembowska-Abid, Marshall's Office of Gdańsk
14. Izabela Mirotta-Murawska, Marshall's Office of Gdańsk
15. Jan Gogolewski, Chamber of Crafts in Bydgoszcz
16. Piotr Antoszewski, Chamber of Crafts in Bydgoszcz
17. Franciszek Baldowski, Chamber of Crafts in Bydgoszcz
18. Piotr Andrzej Krzyżaniak, Chamber of Crafts in Bydgoszcz
19. Marcin Pyjos, Chamber of Crafts in Bydgoszcz

Agenda

1. Welcome address and introduction of Participants
2. Presentation and talk "Crafts and its Chamber in Bydgoszcz"
3. Short presentation "Objectives and Tasks of the QUICK Project"
4. Presentation and talk: Objectives, tasks and results of WP 7 "Innovations through Policy Change"
5. Strategy "Innovation in Economic Policy"
 - a) Discussion on content focus area
 - b) Scheduling and arrangement of further actions
6. Strategy "Education Policy"
 - a) Discussion on content-related focus areas
 - b) Scheduling and arrangement of further actions
 - c) Hanseatic Conference 2010
7. Strategy "Innovation in Regional Policy"
 - a) Discussion on content-related focus areas
 - b) Scheduling and arrangement of further actions
8. Contribution to strategies by Project Partners
 - a) Publication
 - b) Procedures and support + PR works
9. Preparation of Hanseatic Conference 2011
10. Clarification of organisational questions

11. Scheduling and arrangement of further actions
12. Miscellaneous

Results

TOP 1. Welcome address and introduction of Participants

The Participants introduce themselves and their organisations, as well as determine their most important objective for the tasks of Working Group WP 7.

TOP 2. Presentation and talk "Crafts and its Chamber in Bydgoszcz"

The Vice President of the Chamber in Bydgoszcz reports about the scientific structure and development of the region and introduces elaborately the Chamber and its comprehensive services. Individual questions of the participants are answered.

TOP 3. Short presentation "Objectives and Tasks of the QUICK Project"

Dr Hogeforster presents briefly the objectives and tasks, and explains them by means of two schematic representations:

Qualification – Innovation – Cooperation – Key business

- For overcoming 3 main bottlenecks (= growth reserves) for the development of SMEs in the BSR
- An increasing shortage of trainees for the future entrepreneurs, managers and qualified employees
- Large demand for product and process innovations and insufficient SME-specific support for innovation
- International cooperation and protection of profitable jobs
- Being better and faster than the rest of the world
- Support for innovations in the SME sector of the BSR

Development of SME-specific support for innovation through

- a) Colleges/universities = Baltic Sea Academy
- b) SME-supporting Chambers/organisations = Hanseatic Parliament
 - Specialisation of colleges/universities in terms of the SME Innovations Cluster
 - Transfer of innovations and R&D for SMEs in the Baltic Sea Region
 - Increasing the power of innovation through training + further education
 - Innovations + new markets through international cooperation
 - Improved framework conditions for innovations in the SME POLICY CHANGE

No further questions are raised and there is no more need for clarification.

TOP 4: Presentation and talk: Objectives, tasks and results of WP 7 "Innovations through Policy Change"

Dr Hogeforster introduces objectives, tasks and the achieved results of WP 7; moreover, individual questions are answered.

Aims Innovations support by policy change

1. Improvement of the economic and political framework conditions for SMEs and innovations in SMEs in three particular policy areas:

- a) "Innovation in economic policy"

- b) "Innovation in educational policy"
- c) "Innovation in regional policy"
- 2. Encouraging policy change to foster innovation in the BSR SMEs
- 3. Support of the economic competitiveness and the innovative potential of the Baltic Sea Region by promoting common identity

Activities

- a) to develop BSR wide SME innovation promoting strategies in 3 policy fields
- b) to introduce the strategies to decision makers and administrations on local, regional, national and EU level and discuss their implementation
- c) to ensure the implementation of all project results after the project ends

Main Outputs

- a) Strategy "Innovation in economic policy" and publishing of 1000 copies
- b) Strategy "education policy" and publishing of 1000 copies
- c) Strategy "Innovation in regional policy" and publishing of 1000 copies
- d) Concept for sustainable implementation of project results
- e) Booklet summarising project results (1000 copies)
- f) Meetings and events

- Working group: 4 Meetings
- 3-day General assembly November 2012 and final conference with 100 persons (project partners, politicians, public administrations and SMEs)
- Hanseatic Conference May 2012 on the topic of "innovation promotion and innovation strategies in environmental planning and regional policies": 3 days, 150 persons (scientists, representatives of Chambers and SMEs, administrations and multipliers) from all BSR countries.

TOP 5. Strategy "Innovation in Economic Policy"

a) Discussion on content-related focus areas

At the General Meeting in May 2010 in Minsk, working groups developed the key issues for the strategic concept. On the basis of them, Partner 1 developed a complete design of the strategic concept which was received by all the Participants with the invitation to this working session. This project has been discussed in detail with the following results:

- ✓ Additionally, the strategy of "Flexicurity" should be incorporated in the content-related focus areas and developed.
- ✓ 3 short amendments should be made in Chapter 2, paragraph "Challenges and Opportunities":
 - a) Support for region-specific strengths
 - b) Personal and organisational development as an important field of innovation
 - c) Ways of the SMEs through international financial crisis and the resulting need for support
- ✓ Chapter 2 should also be considered as an especially important one. It should be emphasised with a short introduction that the regional comparisons do not aim at making the new EU Member States reach the development level of the old EU Member States. Much more decisive is the regional or country-specific development.

- ✓ The important tables and figures in Chapter 2 should possibly be in the most recent available version.
- ✓ In Chapter 3 it should be emphasised which economic developments are possible if the following political strategies are implemented.
- ✓ In Chapter 3 it should be indicated that owing to the extraordinary importance of educational policy, a separate strategic concept is to be developed.
- ✓ In Chapter 3, under "Provision of Capital" it should be indicated that banks learn from the financial crisis and they should perceive themselves as true partners of the SMEs.
- ✓ "Lisbon Strategy" should be replaced with the "Europe Strategy 2020".

b) Scheduling and arrangement of further actions

The strategic concept is unanimously is enacted with the aforementioned changes and amendments. On the basis of the arrangements at the General Meeting in Minsk, the following further procedures have been determined:

- a) Revision of the concept according to the discussion results and its submission to the participants of the steering group.
- b) Discussion and adoption of the concept at the meeting of the steering group on 20 Oct 2010.
- c) Further, sending the concept to all Project Partners so that they could express their opinion in writing until 30 Nov 2010.
- d) Publication: beginning of 2011.

TOP 6. Strategy "Education Policy"

a) Discussion on content-related focus areas

The following thematic scopes have been proposed for the development of the concept:

1. Importance of qualifications for crafts and SMEs
2. An overview of educational systems of individual BSR States should not be incorporated. A synopsis of educational systems is recommended.
3. Theses for further development of educational policy in the Baltic Sea Region (general education + education, not university education); including framework of qualification + gaining international recognition.

Within the framework of brainstorming the following suggestions were developed:

- ✓ Limiting social assistance to increase pressure
- ✓ Vocational schools have a negative image and therefore require increase in attractiveness
- ✓ In Norway there are 30% of school graduates who are not competent for education. 2. Providing opportunities, not producing losers.
- ✓ Upgrade vocational education; no dead ends of degrees

- ✓ Opening new opportunities by means of vocational counselling according to competences
- ✓ Binding general education with practice
- ✓ Opening of systems

b) Scheduling and arrangement of further actions

- Evaluation of discussion results by the secretariat
- Elaborate discussion at the Hanseatic Conference "Education" on 21 and 22 October 2010
- Publication of the book from the Hanseatic Conference until March/April 2011
- Project of the strategic concept prepared by the Secretariat + discussion of the Working Group 7 at the next meeting
- Revision by the Secretariat and sending it to the Members so that they could express their opinion in writing in September 2011
- Decision-making of the General Meeting in November 2011
- Publication at the beginning of 2012

c) Hanseatic Conference 2010

- ✓ 20 Oct. Production of a television broadcast – cooperation of Mr. Gobis
- ✓ Possibly further television broadcast in Poland; Mr. Gobis will invite Polish journalists to Hanseatic Conference
- ✓ 20 Oct. Meeting of the steering group
- ✓ 21 Oct. General education
22 Oct. Vocational education
23 Oct. Visiting educational institutions (half a day)
- Participation of about 120 persons
- Publication of the book: spring 2011

TOP 7. Strategy "Innovation in Regional Policy"

a) Discussion on content-related focus areas

Revision by the Baltic Institute of Finland is agreeably welcome. The following proposals have been developed:

- Analysis of current economic structures + innovation potential in individual regions of the 10 BSR States
- Classification and division of the BSR regions into area types with similar outcome structures: large agglomerations – growth cores in regional/national centres – rural areas

- Description of the current situation in BSR regions + comparison of development potentials with other EU regions
- Alternative scenarios: specific development strategies for regions and functional division of labour; development perspectives in the subspaces + the whole Baltic Sea Region
- Objectives and measures to reach the assumed objectives scenario

Works to be performed:

- ✓ desk and literature research
- ✓ analysis of the available spatial development concepts
- ✓ verbal and written inquiries of Project Partners
- ✓ expert discussions
- ✓ results of the innovations cluster WP 3
- ✓ own analyses
- ✓ analysis of political strategies
- ✓ preparation of the first projects and scenarios
- ✓ discussions of Working Group WP 7
- ✓ introduction at the Hanseatic Conference in 2012
- ✓ publication in summer 2012

b) Scheduling and arrangement of further actions

- ✓ Analysis of the discussion results and performance of analyses etc.
- ✓ Development of the first project until the end of April 2011
- ✓ Discussion of projects in Working Group WP 7 "Strategies" in summer 2011
- ✓ Revision and completion of the project until 15 October 11
- ✓ Consultations and decision-making at the General Meeting on 18-19 November 2011
- ✓ Presentation of results at the Hanseatic Conference on 10-12 May 2012
- ✓ Introduction of important results of the Hanseatic Conference and development of the designed and ready-to-print concept on 30 June 2012
- ✓ Print and publication in summer 2012

TOP 8. Contribution to strategies by project Partners

a) Publications

- Number of copies of each strategic concept: 500
= 10 copies for each Partner (Hanseatic Parliament and Baltic Sea Academy)
- Dates of publications
Economic policy - January 2011
Educational policy - December 2011
Regional policy - August 2012
- Sending by the Secretariat: EU + organisations in the Baltic Sea Region + national governments (with Partners)
- Sending/delivery by the Members of the Hanseatic Parliament: Regional institutions + local institutions

b) Procedures and support + PR works

Implementation + contribution to politics and administration through partners at the local, regional and national level

- Sending or personal submission, as well as continuous personal negotiations
- Continuous speeches at events, conferences
- ✓ Ongoing exchange of experience + transfer of experience

Objective: To make declarations in 45 regions of the Baltic Sea Region with the same voice and to reach transformation!

Accompanying PR works: What is presented in the press is important for the politics, is important for the enterprises of the members and strengthens the Chambers!

- Forwarding to the press and press talks by the Partners
- Publication in member journals, newsletters
- Forwarding and publication by guilds
- Speeches at public events

TOP 9. Preparation of the Hanseatic Conference 2011

The Conference shall be prepared with the following results:

Theme: "Energy efficiency and climate protection of the SME economy around the Mare Balticum"

Implementation: presumably 11 – 13 May 2011 with PP 38: the Senate of Hamburg

Content-related focus areas:

Section 1 Inventories: analyses, projections, balances of energy

Section 2 Energy efficiency is profitable

a) Techniques of economy in buildings

- b) Energy efficiency in enterprises
- Section 3 Regenerative energies
 - a) Technologies of electric power generation
 - b) Technologies of heat generation
 - c) Regional focus areas and cluster strategies
- Section 4 Legal conditions and support
 - a) Legal framework and assistance: EU and national
 - b) Experience areas of national and regional strategies
- Section 5 Qualification and outlooks
 - a) Training and further education
 - b) Trip into the future

Further actions:

- a) All partners receive a call for papers in November 2010
- b) Speakers are addressed by the Partners and nominated by the Secretariat
- c) Partners submit topic requests to the Secretariat
- d) Further discussions of the Programme
- 20 October 2010 Steering Group
- 19 November 2010 Working Group WP 2 “Communication”
- 7 February 2011 Working Group WP 5 + 6 “Qualification + Cooperation”
- e) Sending invitations along with the Programme in March 2011
- f) Participation of about 120 persons

TOP 10. Clarification of organisational questions

Due to the difficulties with reporting which occurred for the first period of the QUICK Project there is a huge demand for a debate concerning First Level Controlling (FLC). In addition to that the following summarised information is provided and the following results are intended in the debate.

1. INTERREG Programme

- EU makes resources available and issues provisions for accounting, inspections etc.
- The steering group makes decisions about the allocation of resources: 2 persons from each BSR State (representatives of administrations)
- Joint Secretariat (JTS) as a full-time agency
- Upon request of the involved countries, the steering group can issue additional provisions for reports, inspections, etc.
- Apart from the EU provisions, the Steering Group + JTS made many additional arrangements

2. Originally planned procedure of the QUICK Project

- From 2005 – 2008 the BSME Project (39 Partner) was implemented with central management + central controls: very good results + no objections
- The QUICK proposal was constructed and completed like the BSME Project – with little bureaucracy (less than 10%) and 40 Partners

- After the approval on 16 September 2009 talks concerning QUICK were conducted with JTS in October 2009 and an agreement was concluded in November 2010
- QUICK complies fully with the preceding BSME Project and the EU provisions
- On the basis of that the QUICK Project is oriented; and coordinated with partners at the General Meeting in Nov. 2009 and May 2010; Partner Agreements have been concluded and works performed till May 2010.

3. New QUICK Procedure

- Information at the beginning of May 2010: States have problems with QUICK reporting
- 18 May: talks with JTS: voting on the procedure; Information to all Partners
- Majority of BSR States in favour: Germany, Finland, Norway, Lithuania, Byelorussia
- Countries with the central FLC were against. Many negotiations with ministries in Warsaw, Berlin and JTS
- Many detail stipulations are requested + large bureaucracy - no flexibility, everything regulated in detail beforehand: Who? What? When? Where? How?
- New Partner Agreement for Poland without content amendments; only 2 new attachments: received also by all other Partners

4. Advantages of the old QUICK procedure

- Little bureaucracy (especially for Partners): less than 10% management costs, now doubled
- High flexibility: Which region in the project progression? Which Partner? Which tasks? Additional measures?
- In the foreground: Content-related results, quality + cost efficiency.
- Unfortunately upon request of the central boards of control (not the EU which allows for e.g. central controls) there will be a complete reorganisation of the QUICK Project
- Subsequent reorganisation is difficult because of determination of details. During the Project progression there will be therefore some budget changes

5. The new QUICK procedure

- Partner budgets for WPs, budget lines and milestones
- Further, many shared costs with LP pre-financing. Determining details of the Partners' share in the costs (also for LP)
- FLC for Partners only for own expenses (especially personal + travel expenses); Separate examination of shared costs + transmission to Partners for the next report
- Support for Partners according to production rates (90%, 85%, 75% and 50%) also in the case of personal costs.

- New plan II: Determining details with the allocation of all tasks to all Partners. Sending to + voting with all Partners
- New plan III: partner budgets; spending plan; shared costs. Partner budgets with the allocation to WPs + please consider the BLs in the next half-year report – also unpaid voluntary cost. In the case of necessary discrepancies, the LP approval is necessary.

6. Total Personal expenses of Partners divided into 4 categories

- Personal costs of contribution for the participation in working groups, conferences – paid + voluntary work (unchanged)
- Personal costs for management, information + communication, content-related works of the entire project, preparation etc. as shared costs (with the distribution of all Partners, also LP)
- Personal costs with support for additional management expenditure; (Test costs for Partners with decentralised FLC under external costs)
- Personal costs with the support for particular works of the Partners: The division of labour is voted in working groups!

TOP 11. Scheduling and arrangement of further actions

a) Next meeting of working group WP 7 14 April 2011 in Vilnius

b) Other appointments

+ 20 Oct. 2010 Meeting of the “Steering Group” in Hamburg

+ 21-23 Oct. 2010: Hanseatic Conference “Education” Hamburg

+ 19 + 20 Nov. 2010 Business forum in Wroclaw

+ 22 + 23 Oct. 2010 Train the Trainer Seminar in Stettin

+ 23 + 24 Nov. 2010 1st Trial Energy Seminar in Stettin

+ 10 + 11 March 2011 Train the Trainer Seminar in Riga

+ 23 + 24 March 2011 2nd Trial Energy Seminar in Tallinn

+ 15. + 16 April 2011 Business forum in Vilnius

+ 11 – 13 May 11 Hanseatic Conference “Energy Efficiency + Climate Protection” in Hamburg

TOP 12. Miscellaneous

There were no further requests to speak.

For the Protocol: signed by J. Hogeforster

20th September 2010

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Project name:

BSR QUICK



**LIST OF PARTICIPANTS
of the working group WP 7
on 09.-10.09.2010
Bydgoszcz/Poland**

Name of the responsible project partner organisation:

HANSEATIC PARLIAMENT

No	Name of Participant	Participant's Organisation (Name and address)	Participant's Signature
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2	Franciszek Balobonowski	K.P. i R.P. Bydgoszcz	
3	Ryszard Antoniewski	— u —	
4	Ludyna Ródel	Hanse - Parlament	
5	HARRY BJERKENG	Norwegian Federation of Craft	
6	Tommas Wilken	Wielkopolska Izba Rzemieślnicza w Poznaniu	
7	Hajime Josef Konkel	Miejscowy Urząd Pracy w Gdańsku	



No	Name of Participant	Participant's Organisation (Name and address)	Participant's Signature
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