

Minutes

Third meeting of the QUICK Working Group
WP 7 “Strategies” on February 28, 2012 at the Chamber of Crafts in Gdansk
(Pomorska Izba Rzemieślnicza Małych i Średnich Przedsiębiorstw)
Address: ul. Piwna 1/2, 80-831 Gdańsk

Participants (see also the attached list):

Pomeranian Chamber of Crafts and SME: present
Chamber of Crafts Lodz: present
Chamber of Crafts for Mazowie, Kurpie and Podlasie: present
Small Business Chamber Warswa: present
EVEA Tallinn: missing
Chamber Minsk: missing
Baltic Institute of Finland: missing
Federation Oslo: present
VGTU Vilnius: missing (present in the parallel group WP 3)
Marshalls Office Pomerania: present
Voivodship Labour Office Gdansk: present
Hanse-Parlament: present

TOP 1: Welcoming address

Dr. Jürgen Hogeforster welcomes the participants and presents the agenda.

TOP 2: Sharing experience on the strategic concept “Objectives and strategies for the development of Crafts and SMEs in the Baltic Sea Region”

Dr. J. Hogeforster presents the steps under which the strategic concept „Objectives and strategies for the development of Crafts and SMEs in the Baltic Sea Region” was developed. The Strategy was published in 4 languages (english, german, polish and russian) in spring 2011 and it was presented and introduced by the Lead Partner at over 20 events all over the Baltic Sea. Also the partners made good experiences with the Strategy and disseminated the results in their regions.

TOP 3: Sharing experience on the strategic concept “Agenda 2020: Objectives and strategies of educational policy in the Baltic Sea Region”.

Dr. J. Hogeforster presents the steps under which the strategic concept “Agenda 2020: Objectives and strategies of educational policy in the Baltic Sea Region” was developed. Project partners have send to Lead Partner their comments, wishes, which were all taken into account. The Strategy will be published soon and send to partners for the dissemination of the results in the regions.

TOP 4: Development of the strategic concept “Innovation in Regional Policy”

Dr. J. Hogeforster presents the actual state of the Concept. The Concept is under preparation by Baltic Institute of Finland. Unfortunately the representatives of Baltic Institute could not participate in the meeting. Therefore Dr. J. Hogeforster introduces the works done so far by Baltic Institute of Finland.

The Strategy Concept consists of the following parts:

1. Introduction
2. Mapping the Baltic Sea Region
3. Current State and Development Potential of the Baltic Sea Region



4. Competitiveness and Innovation Factors
 - 4.1. Clusters
 - 4.2. Regional Industrial Specialization in the Baltic Sea Region
5. Macro-Regional Strategies of the European Union
 - 5.1. EU Strategy for the Baltic Sea Region
 - 5.2. EU Strategy for the Danube Region
 - 5.3. Comparing the Baltic Sea and Danube Regions
 - 5.3.1. Europe 2020 Strategy and Macro-Regions
6. Strategy and Objectives
7. Conclusion
8. References

After the introduction the participants have discussed the draft and came to the following results:

1. Data on population and economic

The classification into the three types:

- Predominantly urban regions
- Intermediate regions
- Predominantly rural regions

is very helpful. However, the group WP 7 wish to include also the following Baltic Sea countries

- Norway
- Belarus
- Russia (Oblast Kaliningrad, Oblast Pskow, Oblast Leningrad, St. Petersburg, Republic Karelia)

with a similar typing.

2. Development of the scenarios

The development of alternative development scenarios is considered as essential in order to prepare on this basis the strategies for the regional policy. The alternative scenarios could look like this:

Scenario A

The predominantly rural regions will continue to drain; population and jobs are shrinking in a great extent. There is a further compression essentially in predominantly urban regions and also in a smaller scale in intermediate regions.

Scenario B

A targeted regional policy shall counteract the development of the B scenario: the predominantly rural regions will develop stable in terms of population and jobs; the predominantly urban regions develop only very limited in terms of population and jobs; the intermediate regions gain more.

This section should indicate under which conditions which developments might arise. The time horizon of the scenarios could be 2030. As a result, the table in section 1.2 should be shown separately for each scenario (A and B) for 2030.

The working group has also developed and discussed the following thesis for the basis elements of the regional policy in the Baltic Sea Region.

- ✓ Spatial cooperation in BSR based on balanced budgets between give and take ensures success for all regions
- ✓ Territorial financial compensation is in the interest of the donor and recipient regions
- ✓ Equivalent living conditions cannot create and mean the equity of all regions
- ✓ Development of a spatial division of labour (with financial compensation)
- ✓ Consistent strengthening of the specific endogenous potentials of each region
- ✓ Strengthening of regional economic cycles
- ✓ Intensive promotion of companies with regional sales and roots. Strong support of existing enterprises as a basis for the settlement of new companies
- ✓ Development of tolerance, respect for specific cultures, appreciation of diversity and balanced spatial self-esteem
- ✓ Maintaining of specific cultures as important factors of regional development
- ✓ Development of transport infrastructure and accessibility of centres
- ✓ Realization of multi-level centre concept with the maintaining of decentralized services (education, health, social, administrative, etc.). Small facilities do not have to be more expensive than large concentrations.



- ✓ Promotion of the use of ICT
- ✓ promotion of decentralization and autonomy
- ✓ Regional Innovation Strategies for Smart Specialisation in accordance with the endogenous potentials
- ✓ Development of clusters with strong involvement of SME in accordance with regional strengths, especially in the areas of "green" technologies, decentralized technologies and applications, tailor-made solutions (also for export to third countries)

Next, the participants have agreed on the following steps, dates and procedures:

- a) Revision and amendment of the draft until 31.03.2012 by HP
- b) Sending of the draft to all partners for written comments until 31.05.2012
- c) Presentation of the results and of the draft during the Hanseatic Conference 14- 16 may 2012 by Baltic Institute of Finland
- d) Incorporation of the results of the Hanseatic Conference as well as of the written comments of project partners (see b) and completion of the Strategy until 15.7.2012
- e) Discussion and resolution by the working group 7 on 27.8.2012
- f) Publication in October 2012

TOP 5: Preparation of the Hanseatic Conference “Innovation promotion and innovation strategies in regional policies around the Mare Balticum”

The Conference will be held on 14.-16 of May 2012 in Hamburg. There are approx.. 15 speakers invited so far from the following countries: Germany, Poland, Latvia, Lithuania, Finland, Russia and Belarus. The invitation will be send out to Partners in the beginning of March.

TOP 6: New projects

The following projects are currently under realization with participation of the Hanseatic Parliament:

a) Corporate Social Responsibility for SMEs

Development of a CSR further education course, practical tests (in Hamburg + Lodz) and transfer also to all QUICK partners.

Partner in the CSR project: Hanse-Parlament, Berufsakademie Hamburg, HWK Bialystok, HWK Lodz, Hungarian Association of Craftmens Corporations, Norwegian Federation SMEs, University Lund

Time: 1.10.2011 – 30.9.2013

Kick-off-meeting: in November 2011 in Warsaw

b) Innovative SMEs by Gender and Age (QUICK IGA)

Fostering innovations in SME by higher participation of women and elderly, transfer of best practices from north to south, broad dissemination of the results in the whole Baltic Sea Region

Partner: Hanse-Parlament, HWK Schwerin, HWWI, IHK Minsk, Lithuanian University of Educational Sciences, State Education Centre Latvia, Arbeit + Zukunft Hamburg, Satakunta University, IHK Brest, Gdansk University of Technology, Norden Association, Nordic Foundation of Crafts, University Bialystok (Foundation for HR development)

Time: 1.11.2011 – 30.7.2014, Kick-off-meeting: 18.11.2011 in Warsaw

c) Job market innovations – testing and implementation of new methods of the promotion the employment in the niching, perishing and little popular occupations

Lead Partner is Białostocka Fundacja Kształcenia Kadr; Hanse-Parlament is project partner. Kick-off-workshop in Cottbus on 23.9.2011

d) Hanseatic Tradition for VET: Mobility Strategies for Promoting Entrepreneurship Skills of VET Students (HansaVET)

Lead Partner is Valsts izglītības saturs centrs (VISC); Hanse-Parlament is PP Project within the LdV Inno-Transfer programme. Kick-off-meeting on 1. + 2.12. in Stockholm



HANSE-PARLAMENT

TOP 7: Miscellaneous

Important events in this milestone:

- 12. – 13.3.12 workshop „Waste management“ in Minsk
- 22.3.12 workshop „Project work“ in Gdansk
- 23.3.12 meeting working group WP 3 in Gdansk
- 14. – 16.5.12 Hanseatic Conference „Regional Development“ in Hamburg

No need for further discussion. The next meeting of the WP 7 will take place in August 2012 in Berlin.

For the minutes: Lucyna Döding

Part-financed by the European Union (European Regional Development Fund and European Neighborhood and Partnership Instrument)



Project name: **BSR QUICK**



LIST OF PARTICIPANTS
of the Meeting of the WP 7 on 28.02.2012
in Gdańsk/Poland

Name of the responsible project partner organisation:

HANSEATIC PARLIAMENT

No	Name of Participant	Participant's Organisation (Name and address)	Participant's Signature
1.	Tapchelen Sees	Small Business Chamber in Warsaw	Tapchelen Sees
2.	J. Hcek Horodziejuk	IZBA RZEMIEŚLNICZA Białystok	J. Hcek
3.	Rebec SAAR	IZBA RZEMIEŚLNICZA w Łodzi	Rebec SAAR
4.	Marian Edmund Łosbuck	IZBA RZEMIEŚLNICZA MAZOWSZA KURPII I PODLASIA W WARSZAWIE	Marian Edmund Łosbuck
5.	Agencja Crislumenica	IZBA RZEMIEŚLNICZA w Łodzi	Agencja Crislumenica
6.	KATARZYNA DEKOROWSKA	URZĄD MARSZAŁKOWSKI województwa pomorskiego	K. Dekorowska
7.	Mojca J. Krokul	WLP w Gdańsku	Mojca J. Krokul



No	Name of Participant	Participant's Organisation (Name and address)	Participant's Signature
8	DARUSZ GOBLS	POMORSKA CHAMBER OF CRAFTS FOR SHOPS	DARUSZ GOBLS
9	Władysław Jępcowicko	Izba Rzemieślnicza Szczecin	[Signature]
10	Ołga Werbenci	Mazowieckie Izba Rzemieślnicza i Przedsiębiorca	[Signature]
11	ZBIGNIEW SUZYCEW	IZBA RZEMIEŚNICZA SZCZECIN	[Signature]
12	Lucyna Dedy	Hone - Polanet	L. Dedy
13	Dr. J. Kopefonte	Hone - Polanet	

